

Abstract

Method of offering for sale, ordering and selling goods and services, in which these products are offered for sale by at least one vendor (1) to a multiplicity of participants (7) in a mobile radio network (20) via various communications channels (61, 62, 63), interested participants (7) entering an offer identification into their mobile devices and transmitting this offer identification by means of short messages over the mobile radio network (20) to a service center (11), which recognizes a participant (7) and links data contained in the short message with participant identification data, for at least certain products the available quantity thereof being stored (101) and a token being generated (204) for a suppliable received order, which token is transmitted to the respective vendor (1) and to the mobile device of the respective participant (7), and the quantity indication being gradually decreased for each received order for which a token has been generated, and the supply of a product offered for sale being stopped (210) when said quantity indication equals zero (209) or its expiration date has passed.

20

25

(Figure 1)